



PARTNERSHIP OPPORTUNITIES

2025 AWARDS GALA - IT'S ON 'TIL LIBERATION

ABOUT US

Salvation and Social Justice (SandSJ) is a Black led, Trenton based, statewide organization. Our mission is to abolish structural racism and liberate public policy theologically by modeling and building the hope and resiliency of Black faith, where historically marginalized people move from lament to liberation by advocating, envisioning, and creating their own community-led solutions.

SandSJ is a leading organization in New Jersey for racial justice issues. We are actively working on campaigns to abolish the Drug War, create community-led first responders, expand healthcare access to all, especially Black mothers, desegregate New Jersey's Schools, police accountability, and environmental justice.

FOUNDERS

Reverend Dr. Charles Boyer
Rosalee Boyer, MHS

YEAR FOUNDED

2017

AREAS SERVICED

New Jersey (HQ in Trenton)

BOARD OF TRUSTEES

Debra Jennings, Chair
Reverend Micah McCreary,
Ph.D., Vice Chair
Eisa Jackson, Secretary
Reverend Dr. Lesley
Deveaux
Karen Bellamy-Lewis
Tracey Syphax
Reverend Orsella Hughes
Reverend Ari Johnson



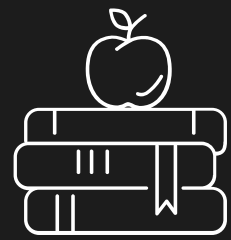
OUR AREAS OF RESTORATIVE ADVOCACY & ACTION



Justice



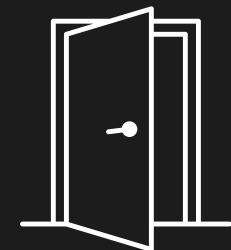
Health



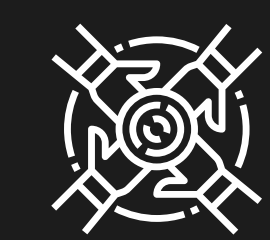
Education



Housing



Re-Entry



**Violence
Interruption &
Public Safety**

WHO WE SERVE



BLACK FAITH LEADERS

By supporting Black faith leaders across the state, we promote social justice and racial equity within religious communities. We actively listen to and uplift Black faith leaders, provide resources and opportunities for leadership development, and create a supportive and inclusive environment for them to advocate on behalf of the people they serve. *any product concepts and prototypes.*



BLACK FAMILIES IN TRENTON, NJ

We provide wraparound services for Black families including mental health support, mentoring, housing support, job readiness and employment opportunities, entrepreneurial empowerment training, and more.

We collaborate with Trenton residents to empower and support them in identifying, designing, and implementing community-led solutions that directly address the challenges and systemic disparities faced by Black communities.





THEORY OF CHANGE

SandSJ's theory of change seeks to journey with the most impacted by structural racism from lament to liberation. We do this by using our vast statewide Black faith network to identify impacted persons in communities, use visioning sessions to reimagine alternatives to existing structures and then support them to advocate for the change they seek.

The power, history, and narrative of Black faith to imagine beloved communities and push towards freedom is at the center of this work. We work to engage impacted people in Black communities to imagine prison and policing alternatives, abolish the drug war and invest in health solutions, dismantle segregation in education, and promote civic engagement. SandSJ works with impacted people to realize their power and train them to advocate for their own liberation.

OUR IMPACT

OUR ADVOCACY

9K

Released from prison in 2023

-40%

Lowered prison population by 40%

83K

Voting rights restored to formerly incarcerated

900

Clients seen at our state-wide Expungement Clinics

DOLLARS SHIFTED FROM CRIMINAL LEGAL SYSTEM

\$8.4M

For Restorative Justice Hub pilot programs in 4 cities

\$12M

For Community-Led First Responder Pilot programs in 6 cities

>\$30M

Of cannabis sales tax revenue to being invested in CBVI Programs across the state

BLACK FAITH NETWORK

203

In our network of Black faith leaders

12

Toolkits

235

Churches served

THE CAPITAL CITY TRENTON IMPACT

\$500K

For transitional Housing for returning citizens to Trenton.

\$8M

For a Black-Led Birthing center

-40%

Reduction in Gun Violence

RJVIA IMPACT IN NUMBERS

1/23/2023 - 6/29/2025

367 Incidents answered by Trenton Restorative Street Team (TRST)

253 Trenton residents connected to services
(12 in 2025; 71 in 2024; 108 in 2023)

Types of services connected to (of the 253):

- **96** Mental Health
- **43** Food Distribution referrals
- **11** Housing
- **25** workforce development
- **15** education support
- **56** wrap-around services
- **1** legal service

SandSJ was involved in 158 Partner Business Referrals

- **16** in 2025
- **28** in 2024
- **64** in 2023
- **103** of the 158 referrals were from NJLEAD Program
- **37** of 158 referrals were from the Youth Life Skills Program





RJVIA IMPACT IN NUMBERS

1/23/2023 - 6/29/2025

SandSJ was involved in **158** Partner Business Referrals

- **16** in 2025
- **28** in 2024
- **64** in 2023
- **103** of the 158 referrals were from NJLEAD Program
- **37** of 158 referrals were from the Youth Life Skills Program

159 Internal SandSJ Referrals

- **88** in 2025
- **71** in 2024
- **0** in 2023 (process flow did not allow for internal referrals); and zero blank records captured.

Outreach Events data points are from 12/9/22 to 6/29/25

- **132** outreach events with **1,273** individual persons reported to have participated in the events.
- **31** event reports so far in 2025 with **67** reported participants.
- **44** events captured in 2024 with **929** reported participants
- **57** (52 and 5 events in 2023 and 2022 respectively) with a combined 277 reported participants.



FEBRUARY 2021

CANNABIS BILL

Cannabis legalized with a social equity excise tax and 70% of sales tax to be invested back to communities most impacted by prohibition. Which funds our community-based violence intervention efforts



AUGUST 2022

RESTORATIVE JUSTICE BILL

Salvation and Social Justice -- along with the New Jersey Institute for Social Justice -- played a pivotal role in community organizing and advocating Restorative Justice legislation in New Jersey. On August 11, 2021, Lieutenant Governor Sheila Oliver signed into law the “Restorative and Transformative Justice for Youths and Communities” pilot program, which will operate in Camden, Newark, Paterson, and Trenton. \$8.4 million will move from youth incarceration to a community-led solution.



JANUARY 2024

SEABROOKS- WASHINGTON BILL

Governor Murphy signed S4250/A5326, the "Seabrook-Washington Community-Led Response Act," to establish community-led first response team pilot programs throughout the state.

The crisis response teams are an alternative to police responses for mental/behavioral health, substance use, and nonviolent calls. and nonviolent calls and appropriates \$12M to the community.



BLACK FAITH IMPACT

- Launched Souls to the Polls, a faith-based movement to engage the community and involve them in the political process
- Launched The Black Faith Collaborative, a “one-stop shop” for Black faith leaders to access training, information, resources, and opportunities for engagement with ongoing policy work.
- Contributed to a 13% increase in est. Black voter turnout in predominantly Black cities in NJ (2017 vs 2025)



LEGISLATIVE IMPACT

- Racial Impact Bill
- Solitary Confinement Restriction Law
- Independent Prosecutor Law
- The COVID-19 Credits Bill was signed to law, which led to 9000 adults and youth being released from prison during the pandemic
- Restorative Justice Hub Bill signed into law



COMMUNITY IMPACT

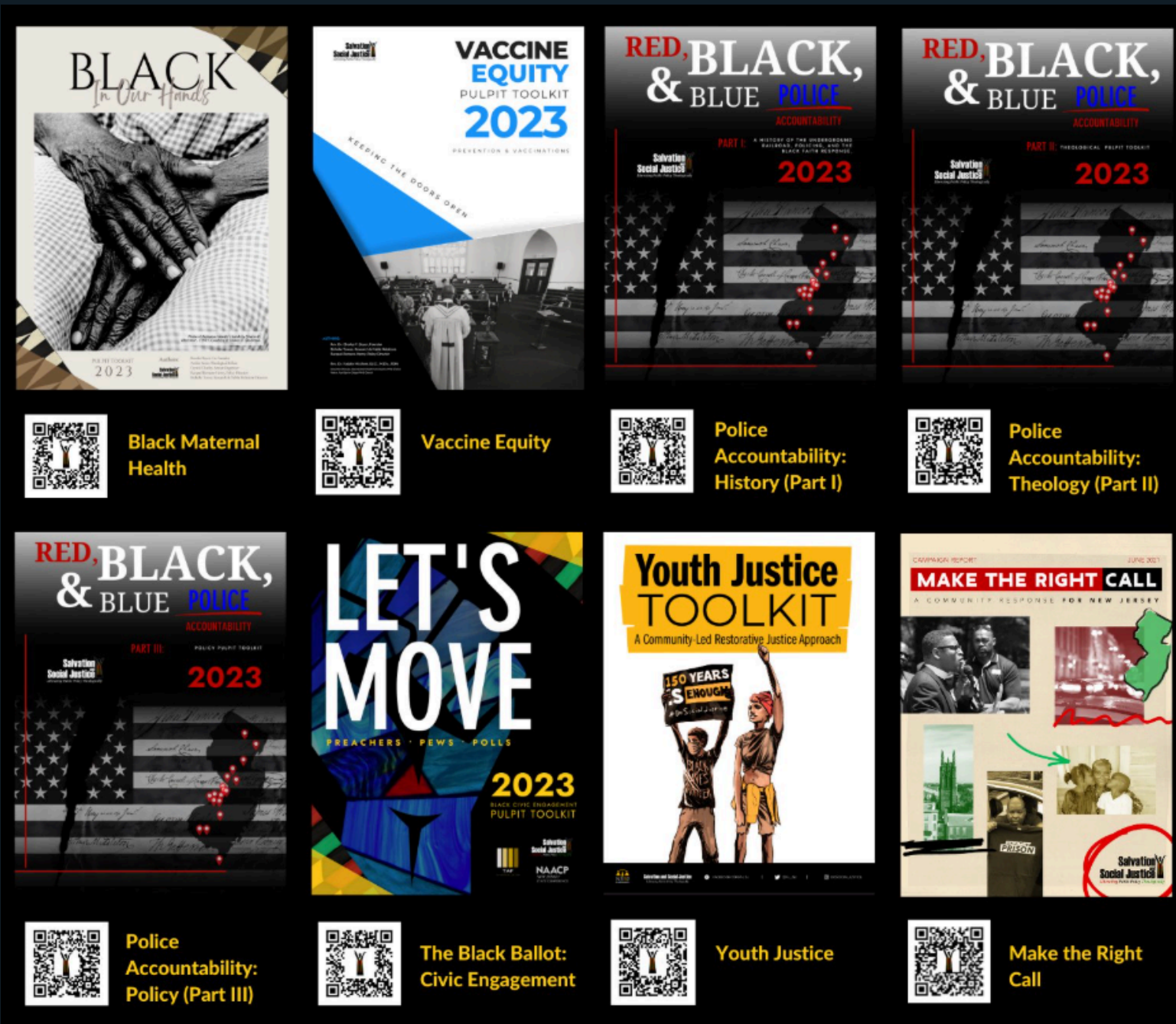
- Launch of Restorative Justice Hub
- Launch of Trenton Restorative Street Team
- Mobile Customer Relationship Management (CRM) application created with Microsoft for the Street Team
- **40% reduction in homicides in Trenton.**



ADVOCACY IMPACT

- Youth Prison Closure Announcement
- Restored Voting Rights to 83,000 formerly incarcerated
- Advocated and was awarded \$2M for Black Church Led Birthing Center in Trenton.

TOOLKITS



By collaborating with theologians across the state of New Jersey [and beyond], we have created a repository of Black faith at work. Our Toolkits serve as resource for preachers to use to identify sermons while educating their congregations on various social justice issues. Each toolkit can also inform churches on how to get involved both locally and statewide.

TESTIMONIALS



The teams are a vital part of the city's plan to reduce crime and violence. They offer an assortment of programs, from on-scene assistance after acts of violence to ongoing advocacy for victims and follow-up services, like referrals to mental health professionals. They also work to mediate or alleviate ongoing conflicts in neighborhoods. They are turning lives around.

TRENTON POLICE DIRECTOR STEVE WILSON

I was blessed to know that I had a wife and children on my side who were praying and fighting to get me home. I had no idea, however, that there were people I didn't know... people who I may never meet fighting just as hard. I will forever be grateful for the gift SandSJ's advocacy gave to my life. Because of the Emergency Credits Bill, I was able to return home to my family at a time when it seemed the world was on fire and help share some of the emotional and physical load that my family had to carry alone in my absence. Because of SandSJ's advocacy, I was able to show up for my loved ones in a way that incarceration made impossible. It's a gift I could never repay.

ANONYMOUS, AGE 72, UNION COUNTY NJ



INAUGURAL AWARDS GALA

HONORING BLACK FAITH AND JUSTICE PARTNERS

The inaugural awards gala marks a significant milestone in our mission to foster positive change and uplift the communities in Trenton, NJ. With a steadfast focus on implementing community-led first responder initiatives, advocating for Black maternal health, promoting the Clean Slate initiative, and more, this gala serves as a celebration of the tireless efforts and dedication of our community leaders, faith leaders, legislators, and corporate partners.

It's an occasion to recognize and honor those individuals and organizations who have demonstrated exceptional commitment to improving the well-being of our community through their innovative approaches, advocacy, and collaborative spirit. As we gather to celebrate their achievements, we also reaffirm our collective resolve to continue working towards a more equitable, inclusive, and thriving Trenton for all its residents.



PARTNERSHIP OPPORTUNITES

CORPORATE PRICING & PARTNERSHIP BENEFITS

Advocate

\$50,000

- One (1) Gold Tables of ten (10) guests each
- Acknowledgement/Logo on SandSJ's website
- Name recognition in event press release
- Recognition at event
- Logo Inclusion on event monitors via Digital Ad

Restorative

\$75,000

- Two (2) Tables of ten (10) guests with complimentary beverages and gifts
- Acknowledgement/Logo on SandSJ's website
- Recognition at event
- Name recognition in event press release
- Logo Inclusion on event monitors via Digital Ad

Transformative

\$100,000

- Two (2) Tables of ten (10) guests with complimentary beverages and gifts
- Opportunity to speak at Gala
- Private Reception with Rev. Dr. Charles Boyer, Founding Executive Director
- Logo placement on SandSJ's website and social media
- Recognition at the event and logo inclusion on event video and digital ad
- Name recognition in event press release

Justice

\$25,000

- One (1) Tables of ten (10) guests each
- Recognition at the event
- Logo Inclusion on event monitors via Digital Ad
- Name recognition in event press release

Equity

\$10,000

- Five (5) complementary ticket
- Recognition at event

THANK YOU

For more information on how to support Salvation and social justice, please use the contact information below.
We thank you in advance for partnering with us!



rosalee@sandsj.org



sandsj.org

